

June 20, 2009



In this issue of our Newsletter

21st Century Advanced Technology *... Tomorrow's Dentistry Today!*

Laser Teeth Whitening

There's something about a big smile. Especially a big smile that shows beautiful white teeth. A bright white smile says "healthy", and admit it, people with beautiful white teeth somehow even look happier. A whiter smile can make a person more confident and outgoing in social situations. Unfortunately most of us don't have the whitest smile that we could. Years of drinking dark colored beverages such as coffee, tea, soda, and red wine, smoking, and aging take their toll on the color of tooth enamel. The great news is that today anyone can have a dazzling white smile.

Teeth whitening has become the most common form of cosmetic dentistry performed. It's a very simple and fairly inexpensive way to greatly improve your smile. There are several ways to whiten your teeth depending on the amount of money you want to spend, and your level of patience. You can choose from tooth whitening gels and whitening toothpaste, bleaching strips, bleaching gel with a fitted mouth tray, or laser teeth whitening. **Laser teeth whitening** is sometimes called in-office bleaching. Of all these different types of alternatives laser teeth whitening is the fastest way to a white smile, it's also the most expensive.





Laser teeth whitening is considered the top of the line treatment. It takes about one hour. The dentist applies a bleach solvent containing hydrogen peroxide to the teeth. You will find that hydrogen peroxide is found in all teeth whitening products. The higher the amount of hydrogen peroxide the faster the tooth whitening will take place. Once the bleach is on the teeth the teeth are subjected to a light source, usually a laser. This laser activates the hydrogen peroxide. This application is left on your teeth for twenty minutes. This process is then repeated two more times before you are done.

Of course, the results you receive from any tooth whitening system will fade over time. Trying to avoid dark colored drinks and not smoking will help you enjoy the results longer.

For Your Better Dental Health:

Dr. Petrosky & Staff

REFERRAL APPRECIATION PROGRAM

REFERRED BY: _____ **NAME OF NEW PATIENT:** _____ **DATE ISSUED: 6-22-09**

In appreciation for referring family & friends.....you'll receive \$20.00 each toward future care as an extra

"Thank You" for your trust & confidence in us. Dr.Petrosky

New Patient Welcoming Offer

\$80.00 (Reg. \$250)

Includes: Exam, Cleaning, BW X-rays, Perio (Gum) Exam, Velscope Oral Cancer Screening

Valid for new patients without dental insurance with coupon. No cash value. One coupon per patient per visit.

\$100.00 OFF

**Laser Periodontal Therapy™ ...
using the "FDA cleared" Periolase-LANAP™
for moderate to advanced periodontal disease
No Cut No Sew No Fear**

Valid for new and existing patients with coupon. No cash value. One coupon per patient per visit.

Lifetime Whitening!

• Offer valid on bleach refills only

• Must maintain continuing hygiene care

• Does not include initial whitening appointment

To be used at time of service only. No cash value. One coupon per person per visit. Not valid with any other discounts.

\$ 50.00 OFF

Any Dental Procedure

**Cleaning • Exams • X-Rays • Fillings • Whitening • Crowns •
Veneers • Bridges • Dentures • Lumineers • Implants**

**DUE TO INSURANCE REGULATIONS, COUPON CAN
ONLY BE USED FOR NON-INSURED PROCEDURES**
To be used at time of service only. No cash value. One coupon per person per visit. Not valid with any other discounts.